

TOP QUALITY ROCK & ROLL  
and  
EPFC Films Present...

## Learning How To Fail

A Film By Lisa Marr

DVD-r w/ bonus CD-r



Lisa Marr was a disillusioned musician. After riding the indie music wave as the singer/bass player for Canadian cuddle-core darlings Cub, she moved to Los Angeles seeking fortune and fame but in the fall of 2003, things weren't going so well. Her latest band, The Lisa Marr Experiment, just had its American tour canceled and the future seemed uncertain. Suddenly she had a lot of time on her hands and a lot of confusion in her head. So she grabbed a beat-up guitar and a video camera and headed out alone across the US in her '88 Toyota Corolla hatchback looking for the answer to one simple question: What is the definition of success?

Marr performed impromptu shows in public places (tourist traps, truck stops, parks, laundromats, street corners, shopping centers, bowling alleys...), using her songs as conduits for interactions with random passersby who took a moment of their day to stop, look, listen and enter into the ongoing discussion about the meaning of success in America in the 21st century.

Learning How To Fail, Marr's first short feature film, is a document of this journey.

### LEARNING HOW TO FAIL

a film by Lisa Marr

digital video documentary; 18 minutes; autumn 2003

release date: September 14, 2004

package includes commentary, out takes, extra footage,  
"Unemployment Line" music video and bonus cd featuring  
live musical selections and an interview broadcast on  
Dearborn/Detroit's 89.3 WHFR.fm

[www.lisamarr.org](http://www.lisamarr.org)

[www.topqualityrockandroll.com](http://www.topqualityrockandroll.com)

[www.echoparkfilmcenter.org](http://www.echoparkfilmcenter.org)



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